

# Landfill Zero Code of Conduct

Landfillzero.co.uk

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# **01** Introduction

The world is witnessing a significant global transformation, facilitated by technology and digital media, and fueled by data and information.

All of which has the propensity to fuel our appetite for consumption and thus ultimately placing an even greater burden on the environment.

At Landfill Zero we are concerned detrimental impact of the continued use of landfill as a pragmatic solution to facilitating the problem of waste.

Landfill Zero is a holistic circular economy scheme that exists to create enhanced confidence and choice for Stakeholder Partners Businesses to show case their credentials in supporting Micro Accelerator Projects (MAPs) which give momentum to circular economy.

This transformation has enormous potential to foster more transparent, accountable, efficient, responsive, and effective producers and manufacturers are now at the forefront of promoting a circular economy by focusing the design, re use of material.

Building a more prosperous business requires that producers and manufacturers are transparent and accountable, and that they engage regularly and meaningfully with consumers.

Accordingly, there is an ongoing data revolution that seeks to

advance collaboration around key social challenges, provide effective oversight, and support innovative efficient sustainable policies and programs around Producer Extended Responsibility and circular economy.

This is achieved through a collaborative approach that enables Stakeholder Partner Businesses to work alongside each other under the Landfill Zero Trading Scheme; playing an active supporting role in the continual improvement of environmental performance outcomes across all supply chain sectors. Stakeholder Partner Businesses engagement with Landfill Zero will largely be conducted through our online portal where respective businesses will undertake to trade Landfill Credits with each other via Landfill Zero Scheme.

This document also outlines Stakeholder Partner Businesses responsibilities regarding appropriate legislation, and provides full guidance regarding the terms and conditions which must be met when it comes to participating in the scheme.

Landfill Zero provide an accurate and transparent validation service for consumers and researchers to inspect.

One of Landfill Zero's foremost responsibilities as an organisation is to create a benchmark of inclusiveness of circular economy projects for Stakeholder Partner Businesses to support.

Conversely, for consumers, a respective business which carries the Landfill Zero logo signifies, that respective business has made a commitment to Extended Producer Responsibility to protect the environment from the detriments of post consumer waste destined for potential landfill.

Consumers can visit the Landfill Zero Portal and access information about circular economy projects and become aware of innovative practices which that reduce landfill disposal.

This document outlines how you as a Registered Business will work with the Landfill Zero Scheme to deliver environmental assurances to consumers.

It also provides information on how this relationship will achieve the best results for all parties.

# **02** Landfill Zero's relationship with our Stakeholder Partner

#### Introduction

Landfill Zero's relationship with our Stakeholder Partner is very important and it doesn't just end when you have successfully registered with us.

### Your application for the Landfill Zero Scheme

- When you apply you must follow the correct process which will be explained to you. You will need to pay all necessary fees.
- As part of your application process you will need to have a pre-entry check where your paperwork will be assessed.

If you've been trading for less than 6 months there might be some extra checks.

You will also have on-going annual checks to make sure you are continuing to work at the same standard.

This will involve seeing some of your latest policies again.

## You must tell Landfill Zero straight away if you change:

- Your business name
- Your address
- Your contact details
- Your company structure (e.g. change of owner/ director)
- Your legal status (e.g. you become a Ltd company)

Don't forget to make these changes to your paperwork, business cards and website too.

#### Using the Landfill Zero Brand

Make sure you only apply your Landfill Zero logo using the strict guidelines

- Don't change the colour or size
- Always use the one you have been given or havedownloaded from the Landfill Zero portal
- It should only be used on your own company leaflets,website, posters, business cards, uniform etc
- If you want to use it for anything else, you must get permission from the Landfill Zero team in writing

The logo is really important as it lets customers know the high standard of you and your company.

If you see a firm using the logo when they shouldn't be, please let your Scheme Provider or the Landfill Zero team know.

### Complying with the Landfill Zero Scheme

• You must make sure you follow the Code of Conduct when you sign up.

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#### Your paperwork

• Before you agree to sign up to the Landfill Zero Scheme we will provide you with a an agreement form. The table below shows you what is needed.

Check List needs: Your business name and contact details Your company registration and VAT numbers (if applicable) Payment terms

This document includes further information about guidance to help you get the best out of your chosen projects.

These guidelines cover each stage of the Stakeholder Partner's journey and are designed to maintain clear, fair communications and efficient processes.



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